

Responsible in terms of §5 TMG :

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Liability For Content

The contents of these pages were created with great care. I can not, however, guarantee the correctness, completeness and topicality of the contents, As a service provider I am responsible according to § 6 Abs.1 MDStV and § 8 Abs.1 TDG for the content on these pages according to these general laws. Service providers, however, are under no obligation to monitor the third-party information transmitted or stored by them or to investigate circumstances that indicate unlawful activity. Obligations to remove or block the use of information under general law remain unaffected. Liability in this regard, however, is only possible from the moment of knowledge of a specific infringement. If I become aware of such violations, I will remove this content immediately.

Liability For Links

This website contains links to external websites of third parties on whose contents I have no influence. Therefore I can not assume any liability for these external contents. The content of the linked pages is always the responsibility of the respective provider or operator of the pages.

The linked pages were checked for possible legal violations at the time of linking. Illegal content was not recognizable at the time of linking. However, a permanent content control of the linked pages is not reasonable without concrete evidence of a violation of law. In case of legal violations I will remove such links immediately.

Copyright

The operator of these pages endeavors to always observe the copyrights of others or to use their own, license-free works. The content and works on these pages created by the site operators are subject to German copyright law. Third party contributions are marked as such. The duplication, processing, distribution and any kind of exploitation outside the limits of copyright require the written consent of the respective author or creator. Downloads and copies of this site are for private, non-commercial use only.

Data Protection

This Privacy Policy clarifies the nature, scope and purpose of the processing of personal data (hereinafter referred to as "Data") within my online offering and the related websites, features and content, as well as external online presence, e.g. our Social Media Profile (collectively referred to as the "Online Offering"). With regard to the terminology used, e.g. "Processing" or "Responsible" we refer to the definitions in Article 4 of the General Data Protection Regulation (GDPR).

Responsible Party

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Types of Processed Data:

Inventory data (e.g., names, addresses).

Contact information (e.g., e-mail, phone numbers).

Content data (e.g., text input, photographs, videos).

Usage data (e.g., websites visited, interest in content, access times).

Meta / communication data (e.g., device information, IP addresses).

Categories of affected persons

Visitors and users of the online offer (hereinafter we refer to the affected persons as "users").

Purpose of processing

Provision of the online offer, its functions and contents

Answering contact requests and communicating with users

Safety measures

Reach Measurement / Marketing

Used terms

"Personal data" means any information relating to an identified or identifiable natural person (hereinafter the "data subject"); a natural person is considered as identifiable, which can be identified

directly or indirectly, in particular by means of assignment to an identifier such as a name, to an identification number, to location data, to an online identifier (eg cookie) or to one or more special features, are the expression of the physical, physiological, genetic, mental, economic, cultural or social identity of this natural person.

"Processing" means any process performed with or without the aid of automated procedures, or any such process associated with personal data. The term is far reaching and includes virtually every kind of data handling.

"Pseudonymisation" means the processing of personal data in such a way that the personal data can no longer be assigned to a specific data subject without additional information being provided. Such additional information is kept separate and subject to technical and organizational measures to ensure that the personal data is not assigned to an identified or identifiable natural person.

"Profiling" means any kind of automated processing of personal data that involves the use of such personal information to evaluate certain personal aspects pertaining to a natural person, in particular aspects relating to job performance, economic situation or health. Such data is used to analyze or predict preferences, interests, reliability, behavior, whereabouts, or relocation of that natural person.

'Responsible person' means the natural or legal person, public authority, body or body which, alone or in concert with others, decides on the purposes and means of processing personal data.

"Processor" means a natural or legal person, public authority, body or body that processes personal data on behalf of the controller.

Relevant legal basis

In accordance with Art. 13 GDPR, we inform you about the legal basis of our data processing. Unless the legal basis in the data protection declaration is mentioned, the following applies: The legal basis for obtaining consent is Article 6 (1) lit. a and Art. 7 GDPR, the legal basis for the processing for the performance of our services and the execution of contractual measures as well as the answer to inquiries is Art. 6 para. 1 lit. b DSGVO, the legal basis for processing in order to fulfill our legal obligations is Art. 6 (1) lit. c DSGVO, and the legal basis for processing in order to safeguard our legitimate interests is Article 6 (1) lit. f DSGVO. In the event that vital interests of the data subject or another natural person require the processing of personal data, Art. 6 para. 1 lit. d DSGVO as legal basis.

Safety measures

I take appropriate technical measures in accordance with Art. 32 GDPR, taking into account the state of

the art, the implementation costs and the nature, scope, circumstances and purposes of the processing as well as the different likelihood and severity of the risk to the rights and freedoms of natural persons and organizational measures to ensure a level of protection appropriate to the risk.

Measures include, in particular, ensuring the confidentiality, integrity and availability of data by controlling physical access to the data, as well as their access, input, disclosure, availability and segregation. In addition, we have established procedures to ensure the enjoyment of data subject rights, the erasure of data and the response to data threats. Furthermore, we consider the protection of personal data already in the development, or selection of hardware, software and procedures, according to the principle of data protection through technology design and privacy-friendly default settings (Article 25 DSGVO).

Collaboration with processors and third parties

If, in the context of our processing, we disclose data to other persons and companies (processors or third parties), transmit them to them or otherwise grant access to the data, this is done only on the basis of a legal permission (eg if a transmission of the data to third parties, as required by payment service providers, pursuant to Art. 6 (1) (b) GDPR to fulfill the contract), you have consented to a legal obligation or on the basis of our legitimate interests (eg the use of agents, webhosters, etc.).

Insofar as we commission third parties to process data on the basis of a so-called "contract processing contract", this is done on the basis of Art. 28 GDPR.

Rights of data subjects

You have the right to request a confirmation as to whether the data in question is being processed and for information about this data as well as for further information and a copy of the data in accordance with Art. 15 GDPR.

You have accordingly. Art. 16 DSGVO the right to demand the completion of the data concerning you or the correction of the incorrect data concerning you.

In accordance with Art. 17 GDPR, they have the right to demand that the relevant data be deleted without delay, or, alternatively, to require a restriction of the processing of data in accordance with Art. 18 GDPR.

You have the right to demand that the data relating to you, which you have provided to us, be obtained in accordance with Art. 20 GDPR and request their transmission to other responsible persons.

You have gem. Art. 77 DSGVO the right to file a complaint with the competent supervisory authority.

Right of cancellation

You have the right to consent according to Art. 7 para. 3 DSGVO with effect for the future

Right of objection

You may at any time object to the future processing of your data in accordance with Art. 21 GDPR. The objection may in particular be made against processing for direct marketing purposes.

Cookies and right to object to direct mail

"Cookies" are small files that are stored on users' computers. Different information can be stored within the cookies. A cookie serves primarily to store the information about a user (or the device on which the cookie is stored) during or after his visit to an online website. Temporary cookies, or "session cookies" or "transient cookies", are cookies that are deleted after a user leaves an online service and closes his browser. In such a cookie, e.g. the contents of a shopping cart are stored in an online shop or a login status. "Persistent" or "persistent" refers to cookies that remain stored even after the browser has been closed. Thus, e.g. the login status will be saved if users visit it after several days. Likewise, in such a cookie the interests of the users can be stored, which are used for range measurement or marketing purposes. A "third-party cookie" refers to cookies that are offered by providers other than the person responsible for providing the online offer (otherwise, if only their cookies are called "first-party cookies").

I may use temporary and permanent cookies and clarify this in the context of my privacy policy.

If users do not want cookies stored on their machine, they will be asked to disable the option in their browser's system settings. Saved cookies can be deleted in the system settings of the browser. The exclusion of cookies can lead to functional restrictions of this website.

A general objection to the use of cookies used for online marketing purposes can be found in a variety of services, especially in the case of tracking, via the US website <http://www.aboutads.info/choices/> or the EU site <http://www.youronlinechoices.com/> be explained. Furthermore, the storage of cookies can be achieved by switching them off in the settings of the browser. Please note that not all features of this website may then be used.

Deletion of data

The data processed on this website may be deleted or limited in their processing in accordance with Articles 17 and 18 GDPR. Unless explicitly stated in this privacy statement, the data stored by us will be deleted as soon as they are no longer necessary for their intended purpose and the deletion does not conflict with any statutory storage requirements. Unless the data is deleted because it is required for other and legally permitted purposes, its processing will be restricted. That the data is blocked and not processed for other purposes. This applies, for example, to data that must be kept for commercial or tax reasons.

According to legal requirements in Germany, the storage will last 10 years according to §§ 147 Abs. 1

AO, 257 Abs. 1 Nr. 1 and 4, Abs. 4 HGB (books, records, management reports, accounting documents, trading books, for taxation relevant Documents, etc.) and 6 years in accordance with § 257 (1) no. 2 and 3, para. 4 HGB (commercial letters).

According to legal regulations in Austria the storage takes place in particular for 7 J in accordance with § 132 exp. 1 BAO (accounting documents, receipts / invoices, accounts, documents, business papers, statement of income and expenses, etc.), for 22 years in connection with land and for 10 years in the case of documents relating to electronically supplied services, telecommunications, broadcasting and television services provided to non-EU companies in Member States for which the Mini-One-Stop-Shop (MOSS) is used.

Business-related processing

In addition, I may process

- contract data (e.g., subject, term, customer category).
- Payment data (e.g., bank details, payment history)

from customers, prospects and business partners for the purpose of providing contractual services, service and customer care, marketing, advertising and market research

Order processing in the online shop and customer account

I process the data of my customers as part of the ordering process in our online shop to allow them to select and order the selected products and services, as well as their payment and delivery, or execution.

The processed data includes inventory data, communication data, contract data, payment data and those affected by the processing belong to our customers, prospects and other business partners. Processing is for the purpose of providing contractual services in the context of operating an online shop, billing, delivery and customer service. Here I use session cookies for the storage of the shopping cart contents and permanent cookies for the storage of the login status.

Processing is based on Art. 6 para. 1 lit. b (execution of order transactions) and c (legally required archiving) DSGVO. The information marked as required for the establishment and fulfillment of the contract is required. We disclose the data to third parties only in the context of extradition, payment or in the context of legal permissions and obligations to legal advisors and authorities. The data will be processed in third countries only if it is necessary for the fulfillment of the contract (for example, at the customer's request on delivery or payment).

Users can optionally create a user account, in particular to be able to view their orders. As part of the registration, the required mandatory information will be communicated to the users. The user accounts are not public and can not be indexed by search engines. If users have terminated their user account, their data will be deleted with regard to the user account, subject to their retention is for commercial or tax law reasons according to Art. 6 para. 1 lit. c

DSGVO necessary. Information in the customer's account remains until its deletion with subsequent archiving in the case of a legal obligation. It is the responsibility of the users to secure their data upon termination prior to the end of the contract.

As part of the registration and re-registration and use of our online services, I store the IP address and the time of the respective user action. The storage is based on our legitimate interests, as well as the user's protection against misuse and other unauthorized use. A transfer of these data to third parties does not take place, unless it is necessary for the prosecution of our claims or there is a legal obligation in accordance with Art. 6 para. 1 lit. c DSGVO.

The deletion takes place after expiration of legal warranty and comparable obligations, the necessity of the storage of the data is checked every three years; in the case of legal archiving obligations, the deletion takes place after its expiry (end of commercial law (6 years) and tax law (10 years) retention obligation).

External payment service providers

I use external payment service providers through whose platforms users and I can make payment transactions (eg, with a link to the privacy policy, Paypal (<https://www.paypal.com/webapps/mpp/ua/privacy-full>), Klarna (<https://www.klarna.com/de/datenschutz/>), Skrill (<https://www.skrill.com/de/fusszeile/datenschutzrichtlinie/>), Giropay (<https://www.giropay.de/legal/data-protection-agg/>), Visa (<https://www.visa.de/datenschutz/>), Mastercard (<https://www.mastercard.de/de-de/datenschutz.html>), American Express (<https://www.americanexpress.com/de/content/privacy-policy-statement.html>))

As part of the fulfillment of contracts, I set the payment service providers on the basis of Art. 6 para. 1 lit. b. DSGVO. Incidentally, I use external payment service providers on the basis of our legitimate interests. Art. 6 para. 1 lit. f. DSGVO in order to offer our users effective and secure payment options.

Amongst the data processed by the payment service providers are inventory data, e.g. the name and the address, bank data, e.g. Account numbers or credit card numbers, passwords, TANs and checksums, as well as contract, summary and recipient-related information. The information is required to complete the transactions. However, the data entered will only be processed and stored by the payment service providers. I do not receive any account or credit card information, but only information with confirmation or negative disclosure of the payment. The data may be transmitted by the payment service providers to credit reporting agencies. This transmission aims at the identity and credit check. For this I refer to the terms and conditions and privacy policy of payment service providers.

For the payment transactions, the terms and conditions and the privacy notices of the respective payment service providers, which are available within the respective websites, or transactional applications apply. I also refer to these for further information and assertion of rights of revocation, information and other data subjects.

Administration, financial accounting, office organization, contact management

I process data in the context of administrative tasks and organization of my business, financial accounting and compliance with legal obligations, such as archiving. In doing so, I process the same data that I process in the course of rendering my contractual services. The processing principles are Art. 6 para. 1 lit. c. DSGVO, Art. 6 para. 1 lit. f. DSGVO. The processing affects customers, prospects, business partners and website visitors. The purpose and interest in processing lies in administration, financial accounting, office organization, data archiving, that is, tasks that serve to maintain my business, perform my duties and provide my services. The deletion of the data with regard to contractual services and contractual communication corresponds to the information provided in these processing activities.

I disclose or transmit data to the financial services, consultants such as tax accountants or auditors, and other fee agents and payment service providers.

Furthermore, based on our business interests, I store information about suppliers, promoters and other business partners, e.g. for later contact. We generally store this majority of company-related data permanently.

Contact

When contacting me (for example, by contact form, e-mail, telephone or via social media), the information of the user to process the contact request and their processing acc. Art. 6 para. 1 lit. b. (in the context of contractual / pre-contractual relationships), Art. 6 para. 1 lit. f. (other inquiries) DSGVO processed. User information can be stored in a Customer Relationship Management System ("CRM System") or comparable request organization.

I delete the requests, if they are no longer required. I check the requirement every two years; Furthermore, the legal archiving obligations apply.

Newsletter

With the following information I inform you about the content of my newsletter as well as the registration, shipping and statistical evaluation procedures as well as your right of objection. By subscribing to my newsletter, you agree to the receipt and the procedures described.

Content of the newsletter: I send newsletters, e-mails and other electronic notifications with advertising information (hereinafter "newsletter") only with the consent of the recipient or a legal permission. Insofar as the content of a newsletter is concretely described in the context of an application for the newsletter, it is decisive for the consent of the user. Incidentally, my newsletter contains information about my services and myself.

Double opt-in and logging: Registration for my newsletter is done in a so-called double opt-in procedure. That After registration, you will receive an e-mail asking you to confirm your registration.

This confirmation is necessary so that nobody can register with external e-mail addresses. Registration for the newsletter will be logged in order to prove the registration process according to the legal requirements. This includes the storage of the logon and the confirmation time, as well as the IP address. Likewise, changes to your data stored with the shipping service provider will be logged.

Credentials: To subscribe to the newsletter, it is sufficient to provide your e-mail address. Optionally, I ask you to give a name in the newsletter with personal address.

The dispatch of the newsletter and the related performance measurement are based on the consent of the recipient acc. Art. 6 para. 1 lit. a, Art. 7 DSGVO i.V.m § 7 Abs. 2 No. 3 UWG or if consent is not required, based on our legitimate interests in the direct marketing acc. Art. 6 para. 1 lit. F. DSGVO i.V.m. § 7 Abs. 3 UWG.

The logging of the registration process is based on our legitimate interests in accordance with. Art. 6 para. 1 lit. f DSGVO. I am interested in using a user-friendly and secure newsletter system that serves my business interests as well as meeting the expectations of users and allows me to provide consent.

Termination / Withdrawal - You can terminate the receipt of my newsletter at any time, ie. revoke your consent. A link to cancel the newsletter can be found at the end of each newsletter. I may save the submitted email addresses for up to three years based on our legitimate interests before I delete them to provide prior consent. The processing of this data is limited to the purpose of a possible defense against claims. An individual request for cancellation is possible at any time, provided that at the same time the former existence of a consent is confirmed.

Hosting and e-mailing

The hosting services I use are designed to provide the following services: infrastructure and platform services, computing capacity, storage and database services, e-mailing, security, and technical maintenance services I use to operate this online service.

Here I, or my hosting provider, process inventory data, contact data, content data, contract data, usage data, meta and communication data of customers, interested parties and visitors to this website on the basis of my legitimate interests in an efficient and secure provision of this online offer acc. Art. 6 para. 1 lit. f DSGVO i.V.m. Art. 28 DSGVO (conclusion of contract processing contract).

Google Analytics

Based on our legitimate interests (i.e., interest in the analysis, optimization, and economic operation of my online offer within the meaning of Art. 6 (1) lit. DSGVO), Google Analytics uses a web analytics service provided by Google LLC ("Google"). Google uses cookies. The information generated by the cookie about the use of the online offer by the users are usually transmitted to a Google server in the USA and stored there.

Google is certified under the Privacy Shield Agreement, which provides a guarantee to comply with

European privacy legislation

(<https://www.privacyshield.gov/participant?id=a2zt000000001L5AAI&status=Active>).

Google will use this information on my behalf to evaluate the use of my online offer by the users, to compile reports on the activities within this online offer and to provide me with further services related to the use of this online offer and the internet usage. In this case, pseudonymous user profiles of the processed data can be created.

I only use Google Analytics with activated IP anonymization. This means that the IP address of the users is shortened by Google within member states of the European Union or in other contracting states of the Agreement on the European Economic Area. Only in exceptional cases will the full IP address be sent to a Google server in the US and shortened there.

The IP address submitted by the user's browser will not be merged with other data provided by Google. Users can prevent the storage of cookies by setting their browser software accordingly; Users may also prevent the collection by Google of the data generated by the cookie and related to their use of the online offer as well as the processing of such data by Google by downloading and installing the browser plug-in available under the following link: <http://tools.google.com/dlpage/gaoptout?hl=en>.

For more information about Google's data usage, hiring and disparaging options, please read Google's Privacy Policy (<https://policies.google.com/technologies/ads>) and Google's Ads Settings (<https://adssettings.google.com/authenticated>).

Targeting with Google Analytics

I use Google Analytics to display the advertisements displayed within Google's advertising services and its affiliates, only those users who have shown an interest in our online offering or who have certain characteristics (eg interest in specific topics or products visited by them) Web pages) that I submit to Google (so-called "Remarketing" or "Google Analytics Audiences"). With Remarketing Audiences, I also want to make sure that my ads meet the potential interest of users.

Online presence in social media

I maintain online presence within social networks and platforms in order to communicate with customers, prospects and users active there and to inform them about my services. When calling the respective networks and platforms, the terms and conditions and the data processing guidelines apply to their respective operators.

Unless otherwise stated in my Privacy Policy, we process users' data as long as they communicate with us within social networks and platforms, e.g. Write posts on my online presence or send me messages.

Integration of services and contents of third parties

Based on my legitimate interests (ie interest in the analysis, optimization and economic operation of our online offer within the meaning of Art. 6 (1) lit. DSGVO), I make use of content or services offered by third-party providers in order to provide their content and services Services, such as Include videos or fonts (collectively referred to as "content").

This always presupposes that the third-party providers of this content perceive the IP address of the users, since they could not send the content to their browser without the IP address. The IP address is therefore required for the presentation of this content. I endeavor to use only content whose respective providers use the IP address only for the delivery of the content. Third parties may also use so-called pixel tags (invisible graphics, also referred to as "web beacons") for statistical or marketing purposes. The "pixel tags" can be used to evaluate information, such as visitor traffic, on the pages of this website. The pseudonymous information may also be stored in cookies on the user's device and may include, but is not limited to, technical information about the browser and operating system, referring web pages, time of visit, and other information regarding the use of my online offer

Vimeo

I may embed the videos of the Vimeo platform of Vimeo Inc., Attention: Legal Department, 555 West 18th Street New York, New York 10011, USA. Privacy Policy: <https://vimeo.com/privacy>. I point out that Vimeo can use Google Analytics and refer to the privacy policy (<https://www.google.com/policies/privacy>) and opt-out options for Google Analytics (<http://tools.google.com/dlpage/gaoptout?hl=DE>) or Google's data usage settings for marketing purposes (<https://adssettings.google.com/>).

Youtube

I embed the videos on the YouTube platform of Google LLC, 1600 Amphitheater Parkway, Mountain View, CA 94043, USA. Privacy Policy: <https://www.google.com/policies/privacy/>, opt-out: <https://adssettings.google.com/authenticated>.

Google Maps

I include maps from the Google Maps service provided by Google LLC, 1600 Amphitheater Parkway, Mountain View, CA 94043, USA. The processed data may include, in particular, users' IP addresses and location data, but these are not collected without their consent (usually as part of the settings of their mobile devices). The data can be processed in the USA. Privacy Policy: <https://www.google.com/policies/privacy/>, opt-out: <https://adssettings.google.com/authenticated>.

Use of Facebook social plugins

On the basis of my legitimate interests (ie interest in the analysis, optimization and economic operation of my online offer within the meaning of Art. 6 (1) lit. DSGVO) we use social plugins ("plugins") of the social network facebook.com, which operated by Facebook Ireland Ltd., 4 Grand Canal Square, Grand Canal Harbor, Dublin 2, Ireland ("Facebook").

For this, e.g. Content such as pictures, videos or text and buttons belong, with which users can share contents of this on-line offer within Facebook. The list and appearance of Facebook Social Plugins can be viewed here: <https://developers.facebook.com/docs/plugins/>.

Facebook is certified under the Privacy Shield Agreement, providing a guarantee to comply with European privacy legislation (<https://www.privacyshield.gov/participant?id=a2zt0000000GnywAAC&status=Active>).

When a user invokes a feature of this online offering that includes such a plugin, their device establishes a direct connection to the Facebook servers. The content of the plugin is transmitted by Facebook directly to the device of the user and incorporated by him into the online offer. In the process, user profiles of the processed data can be created. I therefore have no influence on the extent of the data that Facebook collects with the help of this plugin and therefore informs users according to my level of knowledge.

By integrating the plugins, Facebook receives the information that a user has accessed the corresponding page of the online offer. If the user is logged in to Facebook, Facebook can assign the visit to his Facebook account. If users interact with the plugins, for example, press the Like button or leave a comment, the information is transmitted from your device directly to Facebook and stored there. If a user is not a member of Facebook, there is still the possibility that Facebook will find out and save their IP address. According to Facebook, only an anonymous IP address is stored in Germany.

The purpose and scope of the data collection and the further processing and use of the data by Facebook, as well as the related rights and setting options for protecting the privacy of users, can be found in Facebook's privacy policy: <https://www.facebook.com/about/privacy/> ,

If a user is a Facebook member and does not want Facebook to collect data about him via this online offer and link it to his member data stored on Facebook, he must log out of Facebook and delete his cookies before using our online offer. Other settings and inconsistencies regarding the use of data for promotional purposes are possible within the Facebook profile settings:

<https://www.facebook.com/settings?tab=ads> or via the US-American site [http://www.aboutads.info / choices /](http://www.aboutads.info/choices/) or the EU page <http://www.youronlinechoices.com/>. The settings are platform independent, i. they are adopted for all devices, such as desktop computers or mobile devices.

Twitter

Within my online offering, features and content of the Twitter service offered by Twitter, Inc., 1355 Market Street, Suite 900, San Francisco, CA 94103, USA, may be incorporated. For this, e.g. Content such as images, videos, or text and buttons that allow users to share content from this online offering within Twitter.

If the users are members of the platform Twitter, Twitter can call the o.g. Assign contents and functions to the user profiles there. Twitter is certified under the Privacy Shield Agreement, which provides a guarantee to comply with European privacy legislation (<https://www.privacyshield.gov/participant?id=a2zt00000000TORzAAO&status=Active>). Privacy Policy: <https://twitter.com/privacy>, opt-out: <https://twitter.com/personalization>.

Instagram

Within my online offering, features and content of the Instagram service offered by Instagram Inc., 1601 Willow Road, Menlo Park, CA, 94025, USA, may be incorporated. For this, e.g. Content such as images, videos, or text and buttons that allow users to share content from this online offering within Instagram. If the users are members of the platform Instagram, Instagram can call the o.g. Assign contents and functions to the user profiles there. Instagram privacy policy: <http://instagram.com/about/legal/privacy/>.

Google+

Within my online offering, features and content of the Google+ platform offered by Google LLC, 1600 Amphitheater Parkway, Mountain View, CA 94043, USA ("Google") may be incorporated. For this, e.g. Content such as images, videos, or text and buttons that allow users to share content from this online offering within Google. If the users are members of the platform Google+, Google can call the o.g. Assign contents and functions to the user profiles there.

Google is certified under the Privacy Shield Agreement, which provides a guarantee to comply with European privacy legislation (<https://www.privacyshield.gov/participant?id=a2zt000000001L5AAI&status=Active>). For more information about Google's data usage, hiring and disparaging options, please read Google's Privacy Policy (<https://policies.google.com/technologies/ads>) and Google's Ads Ads Settings (<https://adssettings.google.com/authenticated>).